

Five decades of fine food

Molinaro's Fine Italian Foods Ltd.
molinaros.com
Location Mississauga, Ont.
Sector Food manufacture/retail
Market North America
Size 150 employees

In 2015, the Molinaro family will celebrate 50 years in the pizza business. Founded by Gino Molinaro, a baker by trade who immigrated to Canada while in his early teens, Molinaro's Fine Italian Foods Ltd. has grown into an industry leader whose success derives "from always having our focus on what we know and do best," says company president Vince Molinaro. Together with his brother Frank, company vice-president, and their father Gino, who remains CEO and comes into the company for a few hours each day to share his wisdom, Molinaro's continues the tradition of manufacturing fresh and frozen fully-topped pizzas for the retail market.

The company enjoys 10% average annual growth, in part, says Molinaro, through anticipating, not merely responding, to what its market wants and needs. In addition to pizzas, the company also manufactures pizza shells and dough for the retail and food service sectors. One of the company's fastest-growing segments is shelf-stable pizza kits.

From humble beginnings of 3,300 square feet, today

the company operates out of a 105,000-square-foot state-of-the-art facility.

Molinaro's has maintained an "A" rating under the BRC Global Food Safety Initiative for three consecutive years, providing the highest-quality standard in food manufacturing.

There's a sense of family that permeates the business, with a number of employees having been with Molinaro's for several decades. In addition, the company is successful in attracting key personnel with a deep understanding of the sec-

This is an operation where all voices are heard

tor. "We rely on the expertise of all divisions," says Molinaro. "This is an operation where all voices are heard."

Molinaro says this is a company that understands the valuable role family plays in the well-being of communities. Among its other charitable endeavours, last Christmas Molinaro's entertained and fed children and parents from underprivileged families and provided them with toys, an event it plans to make annual. *B.C., Postmedia*



MOLLINARO'S FINE ITALIAN FOODS LTD. PHOTOGRAPHY

Molinaro's president Vince Molinaro, left, Gino Molinaro, founder and CEO, and Frank Molinaro, vice-president.

Molinaro's 2014

Clipped By:



italiancanadianfoodways

Thu, Jun 17, 2021